

# Mostafa Khaled

Senior Product Designer

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Cairo, Egypt

## Experience

### ● Senior UI/UX Product Designer

Cartona

Apr 2021 - Present - 1y , Egypt

Directly collaborated with CEO, CTO, and the Business team to solve app usability problems and translate user research findings like needs into usable features.

Main Tasks: user research, ideate, design, test, and iterate.

### ● Senior Digital Product Designer

Speakol

Apr 2021 - Mar -2022, Egypt

Directly collaborated with CEO, CTO, and the Business team to solve app usability problems and translate user research findings like needs into usable features.

Main Tasks: user research, ideate, design, test, and iterate.

### ● Senior User Experience Designer

Modus Capital

Jun 2021 - Present - 5 months, Remotly

Directly collaborated with CPO, and Product team to illustrate the requirements they have and business need across multi startups into usable ideas.

Main Tasks: Requirments validation, Market research, Ideation, Build Prototypes.

### ● Senior Product (UX/UI) Designer

Z2Data

Sept 2020 - Apr 2021 - 8 months, Egypt

Directly collaborated with CTO, and Product team to transfer business requirements into usable products.

Main Tasks: Wireframing, Building prototypes, Market Research, Testing, Iterate.

### ● Co-Founder (Product Ownship)

Baghyra.com

Feb 2019 - Aug 2020 - 1 year 7 months, Egypt

As a co-founder, I played many roles, not just product designing so it started from the business-wise to the end-user feedback.

Main Tasks: Business research, Market Research, Design Research, Building Product, Continuous testing.

### ● Product Desinger (Business)

GoWork India

Aug 2017 - Sep 2017 - 2 months, India

As long I discovered how business is the core of everything so I decided to learn about it globally for the seak of building products based on a business mindset

Main Tasks: Design Testing, User Researches, Ideation.

## Volunteer

### ● Head of UX Team

Google Developer Student Club

Apr 2021 - Present - 8 months, Egypt

### ● Product Design Mentor

adplist.org

Jun 2021 - Present - 5 months, Remotly

### ● Digital Product Designer

World Youth Forum

Oct 2017 - Nov 2018 - 1 year, Egypt

## Education

### ● Software Product Management Specialization

University of Alberta - 2020 - 2020, Remotly

### ● Bachelors of computer science

Thebes Academy - 2014 - 2018, Egypt

## Skills

**Industry Knowledge:** Business Research, Market Research, User Research, Product Mangment, Product Design, Sketching, Wireframing, Rapid Prototyping, Interaction Design, Design Research, User Experience Testing.

**Tools & Technologies:** Figma, Sketch, Protopie, Framer, Invision, Abstract, Zeplin, Google Analytics, Amplitude, Fullstory